

The mission of the Small Business Sector is to work together with industry and education to improve and expand our business and entrepreneurial curriculum so we better deliver a job-ready workforce and entrepreneurial leaders to ensure California's economic growth and global competitiveness.



CALIFORNIA COMMUNITY COLLEGES

Doing What **MATTERS**[™]
FOR SMALL BUSINESS

Our Focus: Small Business Sector

California Community Colleges and its Doing What Matters for Jobs and the Economy framework invests funding and resources in industry sectors that are key to California's economic growth. Entrepreneurs and small business owners are critical to California's economic development as contributors to innovation and new job growth.

According to The Kauffman Entrepreneur Index Study by the Kauffman Foundation, California is **5th** in the nation for entrepreneurial growth and **2nd** for overall entrepreneurial activity. California's small businesses comprise **98%** of all businesses in the state, provide **82%** of the private sector jobs, and **75%** of the gross state product. According to data from the Employment Development Department (EDD) Labor Market Information Division (LMID), there are over **1.3** million small businesses (with 100 or fewer employees) that employ over **7.6** million people in California.

Our Services: Education & Training

The Small Business Sector Program connects education and industry partners to create innovative, in-demand education and training that contribute to the development of highly skilled and productive workers and entrepreneurial leaders needed to ensure California's economic growth and global competitiveness. Our services target business and industry, students and educators.

Business & Industry

Small businesses and entrepreneurs can connect with us for incumbent worker training, capacity-building workshops and resources to help grow and expand. Our Business Curriculum Champions with the assistance from business and industry advise regional education teams and faculty about designing curriculum to meet the needs of small business.

Educators

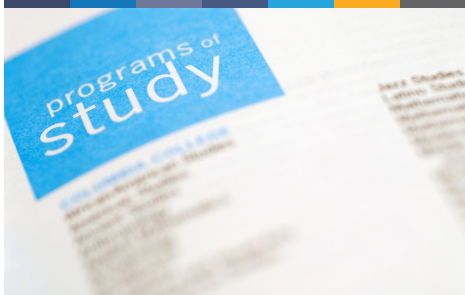
The Small Business Sector Program works to bring the voice of the small business owners and entrepreneurs to advise community college faculty on market demands that can impact credit, non-credit, and not-for-credit curricular offerings.

Students

The Small Business Sector Program strengthens the entrepreneurial spirit in California by encouraging young people to engage in entrepreneurship as a legitimate lifetime career path. Students and learners benefit from the Small Business Sector Program's efforts to have Small Business and Entrepreneurship infused into curriculum so that they can learn the skills they need to succeed in their field of study as employees or potential future business owners.

Our Team: Sector Navigators

The Small Business Sector Program is led by a Statewide Sector Navigator, and ten Deputy Sector Navigators (DSN) located throughout the various regions of California.



For more information, contact:

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Check out our Interactive Map at
www.SmallBusinessSector.com
to locate a DSN in your region.

